

BODYPOWER IS BACK.

For years, BodyPower stood at the centre of the fitness industry.


 The **biggest** brands.


 The **biggest** athletes.

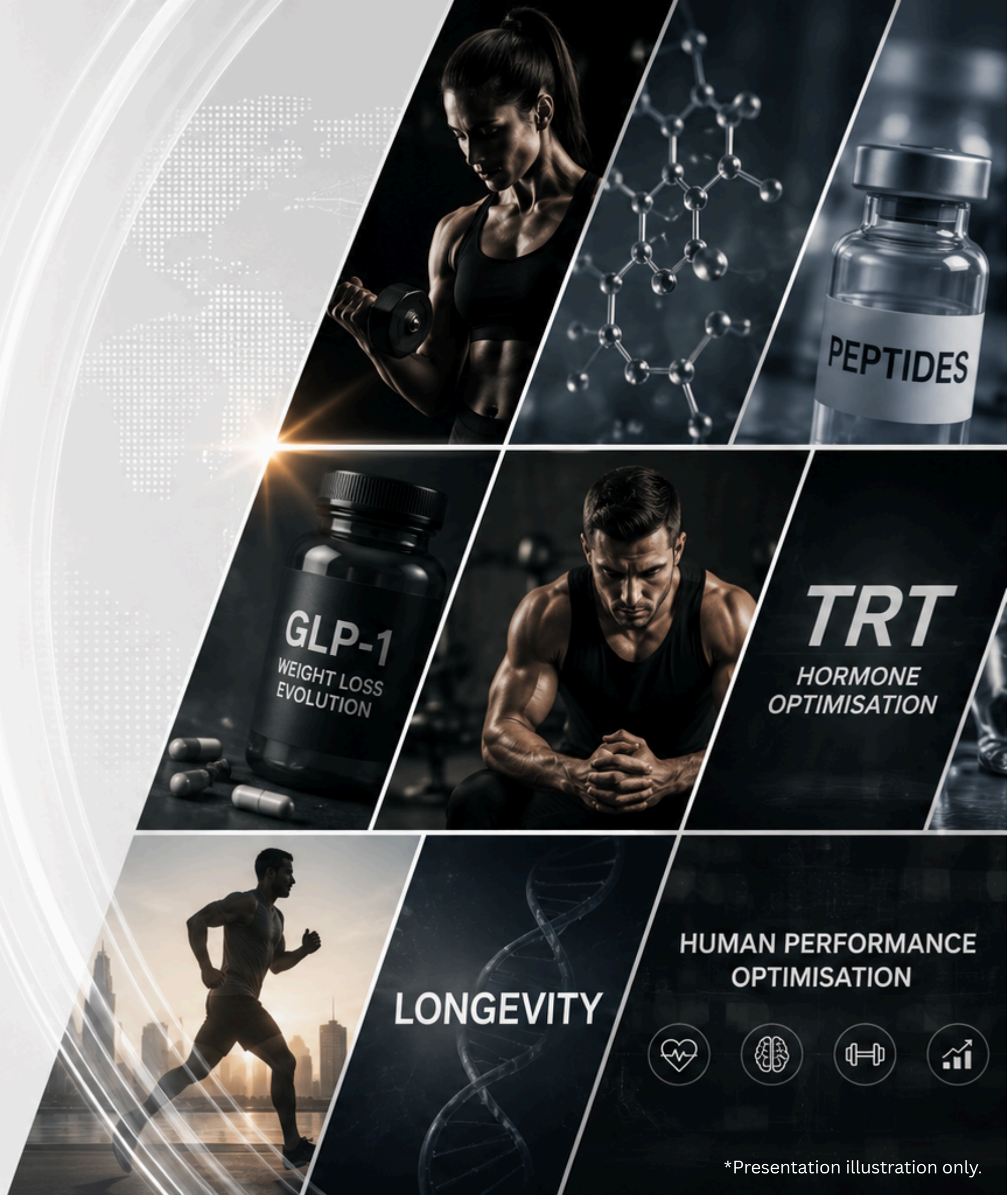
 The **biggest** conversations.

Now the industry is evolving again.
A **new era** is emerging:

- Metabolic Health
- GLP-1 weight loss evolution
- Peptides
- TRT
- Longevity
- Human performance optimisation

 And once again, BodyPower is **bringing the industry together.**

 Not for another expo.
But for the conference that will **define where fitness coaching goes next.**



BODYPOWER™

METABOLIC HEALTH CONFERENCE

The Authority Event For The Future Of Fitness



ExCeL London



28-29th November 2026



1100 of the UK's leading coaches, trainers and fitness professionals.



One world-class conference defining the future of the industry.

THE FITNESS INDUSTRY IS CHANGING FASTER THAN EVER



Clients are changing.



Results are changing.



The science is changing.



The business opportunities are changing.

Coaches everywhere are asking:

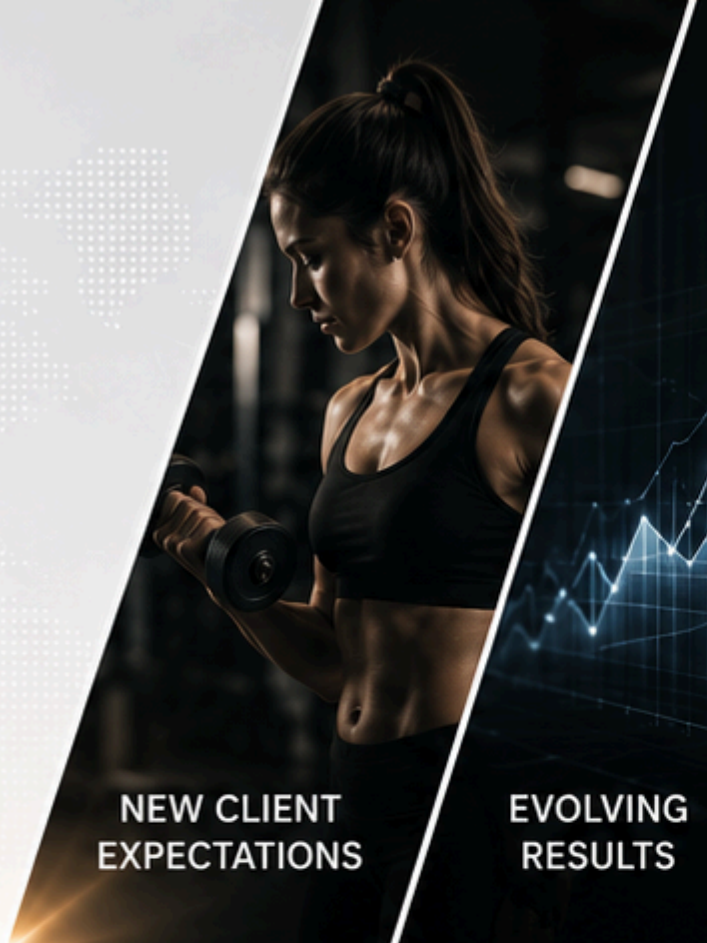
- How do I stay relevant?
- How do I deliver better results?
- How do I work with the next generation of clients?
- How do I build authority and increase my income?
- What do I need to understand about GLP-1's, peptides, hormones and longevity?




The coaches who understand **metabolic health** will lead the next decade of fitness. The ones who don't will **struggle to compete.**




This conference exists to help fitness professionals understand exactly where the industry is heading — directly from some of **the most respected experts in the world.**




NEW CLIENT EXPECTATIONS




EVOLVING RESULTS



ADVANCED SCIENCE



EXPANDING BUSINESS OPPORTUNITIES



Stay Relevant ✓
Better Results ✓
More Income ✓
Future-Proof ✓

KNOWLEDGE TODAY.
LEADERSHIP TOMORROW.
THE FUTURE IS METABOLIC.

THIS IS NOT JUST AN EVENT. IT IS A CAREER ADVANTAGE.

Delegates attend because they want:



Better client transformation results



A deeper understanding of modern fat loss



To future-proof their business



To increase revenue opportunities



To position themselves ahead of competitors



To learn from the best minds in the industry



To network with elite-level professionals



To be part of the next era of coaching



This conference is designed for ambitious professionals who want to **lead — not follow.**

BETTER
RESULTS

DEEPER
KNOWLEDGE

FUTURE-PROOF
YOUR BUSINESS

INCREASE
REVENUE

LEARN FROM
THE BEST

NETWORK WITH
ELITE PROFESSIONALS

BE PART OF
THE NEXT ERA

LEADERSHIP
OVER FOLLOWING

*Presentation illustration only.

ONE OF THE STRONGEST SPEAKER LINE-UPS IN FITNESS

BodyPower Metabolic Health Conference is being built around one goal:



Bringing together some of the **most respected and influential** voices in:



Metabolic health



Fat loss science



Hormone optimisation



Human performance



Coaching systems



Longevity



Peptides & recovery



Modern transformation methodologies



This is not recycled expo content. This is **advanced, commercially relevant, career-changing education** delivered by world-class experts.



The calibre of the speaker line-up is what positions this conference as:

THE AUTHORITY EVENT FOR METABOLIC HEALTH.

WORLD-CLASS EXPERTS. ADVANCED EDUCATION. REAL INDUSTRY IMPACT.



LEADING RESEARCHERS



INDUSTRY PIONEERS



ELITE PRACTITIONERS



CLINICAL SPECIALISTS



PERFORMANCE INNOVATORS



**CURATED FOR IMPACT.
SELECTED FOR AUTHORITY.
BUILT FOR THE FUTURE.**

THE MOST KNOWLEDGEABLE MINDS.
THE MOST RELEVANT TOPICS. **ONE UNMISSABLE STAGE.**



FULL SPEAKER ANNOUNCEMENT COMING SOON
Stay tuned. The line-up will set a new global benchmark.

WHY THIS EVENT HAS MASSIVE INDUSTRY ATTENTION

Unlike many new conferences, BodyPower already has:



Global brand recognition



Deep roots within fitness culture



Historic industry credibility



A large international audience



Existing relationships across the industry



Huge social media reach



Strong trust within the fitness community



This gives sponsors a major advantage.



You are not attaching your brand to an unknown startup event.



You are attaching your brand to the return of one of fitness' most recognised event brands — **entering one of the industry's fastest-growing sectors.**



GLOBAL BRAND RECOGNITION

DEEP ROOTS IN FITNESS CULTURE

HISTORIC INDUSTRY CREDIBILITY

LARGE INTERNATIONAL AUDIENCE



EXISTING RELATIONSHIPS ACROSS THE INDUSTRY









HUGE SOCIAL MEDIA REACH

STRONG TRUST WITHIN THE FITNESS COMMUNITY



1100 HIGH-VALUE FITNESS PROFESSIONALS

This audience includes:

-  Elite personal trainers
-  Online coaches
-  Gym owners
-  Supplement buyers
-  Clinic owners
-  Fitness entrepreneurs
-  Serious enthusiasts
-  Industry influencers

These are:

-  Decision makers
-  Trend setters
-  Product recommenders
-  Community leaders
-  High-spending consumers
-  Business owners with influence

ELITE
TRAINERS

ONLINE
COACHES

GYM
OWNERS

SUPPLEMENT
BUYERS

CLINIC
OWNERS

FITNESS
ENTREPRENEURS

SERIOUS
ENTHUSIASTS

INDUSTRY
INFLUENCERS



THE FUTURE OF FITNESS
IS BEING SHAPED HERE.

BODYPOWER

METABOLIC HEALTH CONFERENCE





Many attendees influence thousands of clients and followers themselves.

This creates extremely high commercial value for sponsors.

*Presentation illustration only.

POSITION YOUR BRAND AT THE CENTRE OF THE NEXT FITNESS MOVEMENT

Sponsors gain:

-  Access to **elite coaches & fitness professionals**
-  Association with a **premium authority event**
-  High-value **networking** opportunities
-  Face-to-face **relationship building**
-  Brand **trust and credibility**
-  Direct **lead generation**
-  Social media **exposure**
-  Long-term positioning in **metabolic health**

Most importantly:

Sponsors become associated with the **future direction of the fitness industry itself.**








FOUNDING PARTNER OPPORTUNITIES

BodyPower Metabolic Health Conference

To maintain a premium, focused conference environment, sponsorship opportunities are intentionally limited.

This creates:

-  Greater sponsor visibility
-  Better delegate interaction
-  Higher perceived authority
-  Stronger brand association
-  Less commercial clutter



The focus is not large exhibition stands.
The focus is:
Influence. Credibility. Positioning.



Most importantly:
Sponsors become associated with **the future direction** of the fitness industry itself.



ACCESS TO ELITE COACHES & FITNESS PROFESSIONALS



ASSOCIATION WITH A PREMIUM AUTHORITY EVENT



HIGH-VALUE NETWORKING OPPORTUNITIES



FACE-TO-FACE RELATIONSHIP BUILDING



BRAND TRUST AND CREDIBILITY



DIRECT LEAD GENERATION



SOCIAL MEDIA EXPOSURE



LONG-TERM POSITIONING IN METABOLIC HEALTH

BODYPOWER
METABOLIC HEALTH CONFERENCE

BE SEEN.
BE TRUSTED.
BE THE BRAND
AT THE CENTRE OF
WHAT'S NEXT.

TITLE SPONSOR / OFFICIAL PARTNER

£47,500
(1 Available)

The highest authority position at the conference.

This package positions your brand alongside one of the world's most recognised fitness brands — at the centre of the UK metabolic health conversation.

Includes:

- ★ "Presented by" integration
- 🎤 Main stage branding
- 👁️ Premium logo visibility throughout the conference
- 🔗 Strategic alignment with BodyPower Metabolic Health Conference branding
- 👍 Social media integration
- 🌐 Website & email campaign inclusion
- 👤 VIP networking integration
- 📅 Small premium activation presence
- 🪑 Premium hospitality access

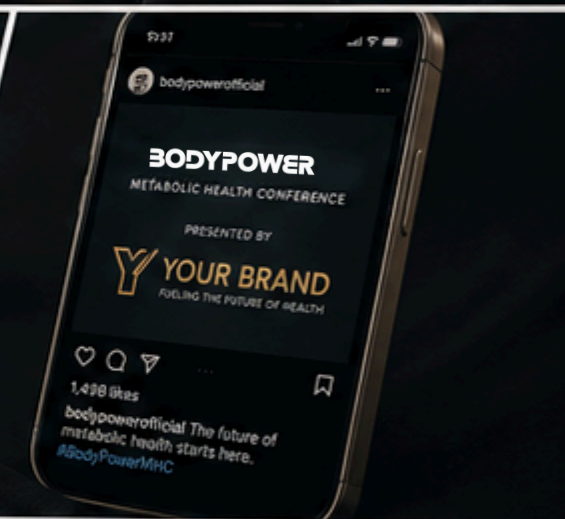


Positioning:

This is not standard sponsorship visibility.
This is **category leadership positioning.**



*Presentation illustration only.




CATEGORY
LEADERSHIP


MAXIMUM
BRAND EXPOSURE


UNMATCHED
AUTHORITY


PREMIUM
INTEGRATION







STRATEGIC
INFLUENCE

COFFEE LOUNGE SPONSOR

£20,000
(1 Available)

One of the busiest networking environments at the conference.

The coffee lounge becomes the central meeting point for:

-  Coaches
-  Speakers
-  Influencers
-  Industry professionals
-  Brand conversations

Includes:

- Branding throughout lounge area
- Coffee station signage
- Delegate interaction opportunities
- Social media visibility
- Branded networking environment



Why It Matters:

A high-frequency visibility sponsorship with strong networking value and **repeated brand exposure** throughout the event.



HIGH VISIBILITY



DELEGATE ENGAGEMENT



NETWORKING HUB



SOCIAL MEDIA EXPOSURE



STRONG BRAND ASSOCIATION

*Presentation illustration only.

ACTIVATION PARTNER

£5,000

(4 Available)

Direct interaction with elite-level delegates.

Designed for brands wanting:



Product sampling



Product demonstrations



Data capture



Lead generation

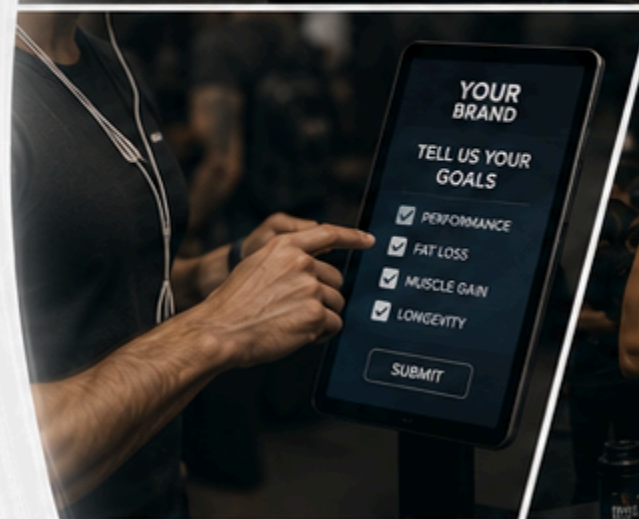
Includes:

- ✓ Dedicated activation opportunity
- ✓ Delegate engagement rights
- ✓ Brand visibility
- ✓ Data collection opportunities (subject to compliance)
- ✓ Social media exposure



Positioning:

Designed to create **genuine interaction** — not passive visibility.



DIRECT INTERACTION



PRODUCT EXPOSURE



LEAD GENERATION



DATA CAPTURE



SOCIAL MEDIA VISIBILITY






*Presentation illustration only.

OFFICIAL TICKET SPONSOR

£7,500
(1 Available)

Your brand connected to every delegate journey.

Includes:

-  Branding on official digital ticket confirmations
-  Integration into attendee communications
-  Exposure throughout the registration process
-  Delegate email visibility
-  Brand association before delegates even arrive at the venue



Why It Works:

A powerful **repeated-touchpoint** sponsorship that creates early familiarity and **strong recall**.

BODYPOWER
METABOLIC HEALTH CONFERENCE

OFFICIAL TICKET SPONSOR

Y YOUR BRAND

FUELING THE JOURNEY TO
BETTER HEALTH



BODYPOWER
METABOLIC HEALTH CONFERENCE

THANK YOU FOR YOUR ORDER!

Hi David,

Your ticket to the BodyPower Metabolic Health Conference is confirmed.

YOUR TICKET

General Admission

Date: 21 JUNE 2025
Venue: NEC Birmingham

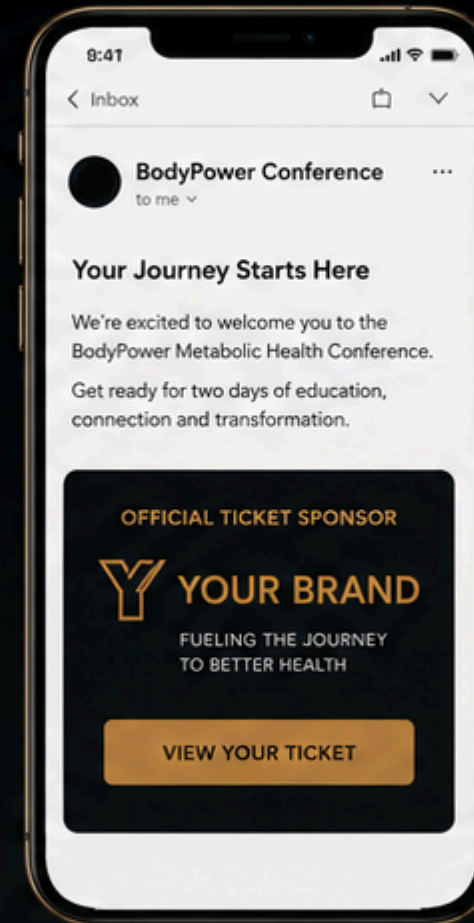


OFFICIAL TICKET SPONSOR

Y YOUR BRAND

FUELING THE JOURNEY TO BETTER HEALTH

Questions? Contact us at info@bodypower.com



OFFICIAL TICKET

BODYPOWER
METABOLIC HEALTH CONFERENCE

PRESENTED BY

Y YOUR BRAND

FUELING THE JOURNEY TO
TO BETTER HEALTH

21 - 22 JUNE 2025 | NEC BIRMINGHAM

GENERAL ADMISSION



TICKET ID: BP25-123456

THANK YOU
SEE YOU SOON!

BODYPOWER

METABOLIC HEALTH CONFERENCE

1. Tickets 2. Details 3. Payment 4. Confirmation

Choose Your Ticket

General Admission

£129.00

OFFICIAL TICKET SPONSOR

Y YOUR BRAND

FUELING THE JOURNEY TO
TO BETTER HEALTH



EMAIL VISIBILITY



REGISTRATION EXPOSURE



CONNECTED FROM THE
FIRST TOUCHPOINT



STRONG BRAND RECALL






*Presentation illustration only.

DELEGATE PACK SPONSOR

£7,500
(1 Available)

Put your brand directly into every delegate's hands.

Includes:

-  Branding on official delegate packs / bags
-  Product inclusion opportunities
-  Literature insertion
-  Physical brand presence throughout the event
-  Strong attendee recall

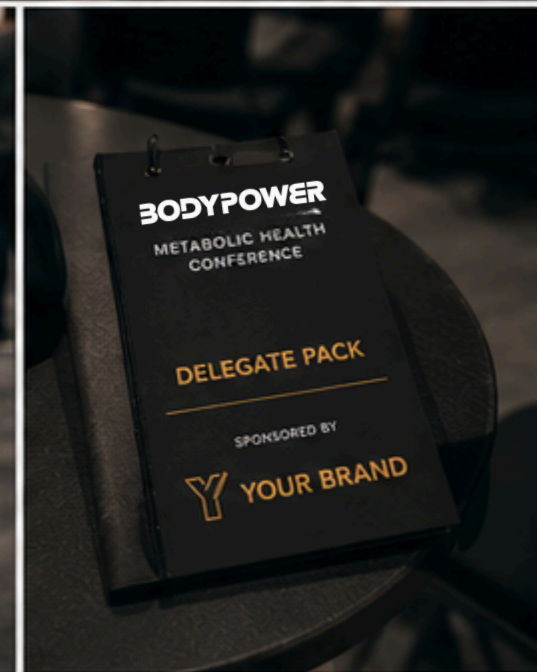


Positioning:

One of the **strongest physical branding** opportunities available at the conference.



*Presentation illustration only.



YOUR BRAND
EVERYWHERE



IN THE HANDS OF
EVERY DELEGATE



THROUGHOUT THE
ENTIRE EVENT



MAXIMUM BRAND
RECALL

WHY THESE PARTNERSHIPS MATTER

The fitness industry is entering a new era.

Metabolic health, longevity, modern fat loss, peptides, TRT, and human performance are reshaping the future of coaching and wellness.

The brands positioned early will become the brands associated with:



Innovation



Authority



Education



Leadership



The next generation of fitness professionals



Most importantly:

Sponsors become associated with the **future direction of the fitness industry itself.**

All sponsorship prices are exclusive of VAT.



BE SEEN. BE TRUSTED. BE THE FUTURE.



METABOLIC HEALTH



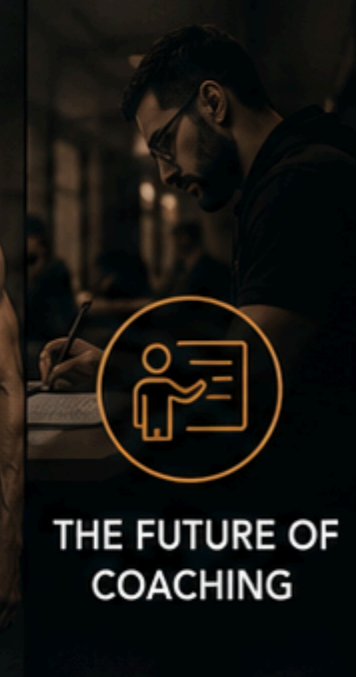
PEAK PERFORMANCE



SCIENCE LED



LONGEVITY & WELLNESS




THE FUTURE OF COACHING

**Position your brand at the centre of the movement.
The future is metabolic. The future is now.**

*Presentation illustration only.

THE FUTURE OF FITNESS WILL BE BUILT BY THE PEOPLE AT THIS CONFERENCE

 **ExCeL London**
28th & 29th November 2026

The coaches who attend will
shape the next era of fitness.


The brands who sponsor will
help lead it.

BODYPOWER
METABOLIC HEALTH CONFERENCE



Sponsorship Enquiries

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